

condities formulier

status	visible, verplicht
element	alle = AND, elke = OR
trigger value	value is
checkbox	1,0
verborgen, boolean	true, false

condities handler

status	ingeschakeld
element	alle = AND, elke = OR
trigger value	value is
checkbox	1,0
verborgen, boolean	true, false
dropdown, select	value

iDEAL

URL: `http://lo cal hos t:3 000 /co nve rse _pa yme nt/ suc ces s/11...`

Deze site is niet bereikbaar

`https://staging-www.natuurmonumenten.nl/converse_payment/success/11...`

Converse - Transaction API (xxx) koppelen

`build > elements > iDEAL`

Amount uit iDEAL veld wordt niet doorgegeven?

`Map paymen t_a mount als verborgen veld.`

amount formule

verborgen veld	<code>(product_quantity * 12)+1.95</code>
converse payment NEW	sleutel van verborgen veld
getal (5)	sleutel
dropdown (1,2,3)	sleutel
keuzerondje (1,2)	<code>sleutel 0 </code>
keuzeronde en vrij veld	<code>sleutel1 0 + sleutel2 0 </code>

dynamische formulier variabelen

textveld `{{sleutel}}`
b.v. Wil je `{{beneficiary_firstname}}` lid maken

campagne codes

herkomstc.	kim: contactpersoon > herkomstcampagne
transaction	hash [CampaignId] => 7019E000000WWgp
cust. API's ^{*1}	id [campagne] => 04400
campagnelid	kim: campagne > campagneleden

campagne codes (cont)

CampaignM-ember	hash	[CampaignId] => 701240000-00FbAR
bestemming		kim: contactpersoon > overeenkomsten
transaction	hash  in iDEAL element	[DestinationId] => a0T240000-00SApZ
cust. API's ^{*1}	text	[bestemming] => giften van particulieren...

*1) custom API's:

- OERRLidmaatschapAanmaken
- DonatieAanmaken
- LidmaatschapAanmaken

bevestigingsemail marketing cloud

syntax website

lege
<b r>
regel

roze link <a href="h ttp s:/ /ww w.n atu urm onu men
 >b ezoek gebied en< /a>

syntax marketing cloud

zonder 'v' %%Mess ageA%%
var naam
= kolum
naam db

met 'v' Set @MessageA = hoi
var naam %%=v (@hoi)=%%
= set
AMP
script

image dimensions

assets- 640 x 287px
_media_a

assets- 640 x 430px
_media_a
(OERRR)

other

preview data Extensions > [staging] > formulieren > [Staging Burst
& test search SubscriberKey (from CRM log) > select

create create > standard data extension > ok
data create from existing > [select existing data extension] > ok
extension

data individual records > after 3 weeks
retention
policy

content template algemeen > algemeen - layout
blokken

⚠ wijzigingen e-mail template zichtbaar na herstart triggered send
triggered send > pause > publish changes > start



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naming conventions

landing pagina titel	xx Formulier [klanttaak][beschrijving]
	23 Formulier koop donatieproduct mtb-vignet
formulier titel	[klanttaak][doelgroep][beschrijving]
	23 Koop donatieproduct - Recreatie, mtb-vignet
bedankt pagina titel	xx Bedankt [klanttaak][beschrijving]
	23 Bedankt koop donatieproduct route app
test landing pagina titel	[pagina titel] TEST
test landing pagina url	/test
vervangen pagina	[pagina titel] (oud)
vervangen formulier	[formulier titel] (oud)
	categorie Verwij deren

CRM log foutmeldingen

Client error: POST https://n atu urm onu men ten --t est.cs 88.m y.s al esf orc e.c om/ ser vic es/ dat a/v
a 400 Bad Request response:

Onjuiste campaign code

There is no refresh token.

instellingen > salesforce authorization:
reconnect salesforce

Error sending data to Relation API (error code: 011): Contact error:...

alleen op staging > probeer opnieuw

vaak gebruikte conversietaken

#	Klanttaak
100	optin
110	optout
160	word lid
170	maak iemand lid
190	doneer
210	doneer periodiek
230	koop donatieproduct
270	haal
290	download



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