

A: Stories		Comic	D:
Oral		Play	D: 5S
Storyworthy	Opposite Scene—Scene—MOC	Novel	Content-Character
VSS	Conflict—Build—IOTA	MICE	But-Therefore
Sell	Problem—Solution—Success/Failure	C: Narratives	Content-Tone
NSP	Problem—Ideal Future—Connection	Film	Content-Context
Anecdote		Basic	Action-Reaction
Indigenous		Standard	High Emotion-Low Emotion
Kisho	AABC	Collage	A Roll—B Roll
Jazz	AABA	Reveal	
Western	AACA	Match on Action	
Chiasm	ABBA	Journalist	
Improv	BAAA	Darrell Barton	
Straight	AAAC		
Latin	CABA		
Screenplay			
Setting Scene			
Character Scene			
Plot Scene			
Thematic Scene			



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